

Transcription News for March 2026 from TP Transcription and University Transcriptions.

Specialist academic and business transcription and translation services for all languages, established in 2001, a B Corp company and 1% For the Planet member. Our company donates 10% of annual profits to charity and is a member of the Ten Percent Group of websites and companies. For details of our company please visit www.tptranscription.co.uk. We produce a monthly news round up of our research projects, charity donations and work.

Do TP Transcription Use AI for Transcription Work? No

This is now the most common question we get from university clients across the UK. We do not use AI for transcription, we are 100% human. Our company has a strict AI policy, [available on our website here](#).

It is not that we are against technology, far from it. We embrace new technology, and if there are systems available that enable our clients to save money with increased efficiency, we are happy to explore them. However, the article below explains the current issues with AI, particularly relevant if you are looking to get larger audio or video files containing detailed information transcribed, and especially with multi-speakers.

Mind Bending AI Experiment

We recently asked Chat GPT to produce a 750 word article entitled "AI Hallucinations: What Research Says About Why Models Make Things Up". Chat GPT duly produced an article containing details of research models, articles, figures & statistics and concluded that "in short, AI does not 'know'—it predicts. And sometimes, it predicts wrong."

This was the first part of the experiment. The next part was to ask Chat GPT: 'in the article above, how much of the content is made up?'

It confirmed that "some of it is unreliable and likely fabricated or inaccurately cited, even though the overall message (that AI hallucinations are real and well-studied) is correct." Chat GPT stated that it had made up some of the citations, most of the statistics, and had included studies that actually did not exist in reality.

This article concluded "the article itself demonstrates the problem it describes: it correctly explains that AI hallucinates, but also hallucinates evidence while doing so."

With transcription work, the problem is that if you have 20 hours of audio recordings, and an AI system transcribes these, then at some point in the 20 hours, the AI model will almost certainly not be able to detect words and will make up or embellish the actual spoken word, based on

predictions. The issue relates to not only how well an AI model has been trained by humans, but also because the tech companies running the machines have not included sufficient protections in the software to prevent hallucinating.

5 Tips for Keeping Qualitative Data Organised

1. Type up any notes ASAP after completing your interviews - do not delay

Start a separate file for each case study. Download audio recordings – don't forget to name the files something memorable.

2. Be systematic

When you name your audio files, make sure you have a consistent system. We suggest something like date-yourname-filename.

3. Keep an interviews spreadsheet

Keep an up to date spreadsheet with every interview you conduct, the date and any notes. Also have a tick box to confirm when it has been transcribed.

4. Establish procedures

Your research design & methodology should be well developed by this point. Make a decision early on as to the level of transcription you require (speak with your transcription company if not sure), choose consistent speaker identifiers & decide how you plan to undertake analysis.

5. Format your transcripts

Choose a transcript template that makes analysis easy. If you are using a template, communicate this to your transcribers. Decide any format at the start of the project; reformatting is tedious and time-consuming.

Charity Donation - £500 to Forever Colours



Forever Colours
children's hospice

Every year, TP Transcription Limited & University Transcriptions donate 10% of net profits to charity via the Ten Percent Foundation . This year our donations have included £500 to Forever Colours Childrens Hospice.

Forever Colours Children’s Hospice supports families facing some of life’s toughest circumstances. Founded in 2018, Forever Colours is a relatively young hospice, created to address a clear gap in support for families in the local community.

Rather than a traditional, building-based hospice, it takes a community-first approach, working directly with families where they are. The focus is on babies, children and young people aged 0 to 18 who are living with life-limiting or life-threatening conditions, as well as those with profound and multiple learning disabilities.

Their work is centred around making life a little easier (and a little brighter) for both the child and their family. This includes short breaks and respite care, play therapy, sibling support, and help for parents navigating everything from paperwork to accessing funding. They also provide end-of-life and bereavement support.

There’s a strong reliance on community involvement, with volunteers playing a key role in delivering support and fundraising efforts. In terms of numbers, the charity operates on a relatively modest scale, with around 15 volunteers supporting its work and an annual income of just under £200,000.

It’s a small organisation with a big impact, proving that sometimes the most meaningful support doesn’t come from large institutions, but from dedicated teams working closely with the families who need them most.

We donated in December during a Big Give Challenge, and we understand that our donation was doubled to £1,000 as a result. For further details about Forever Colours, [please visit their website](#).

What is this all about?

TP Transcription Limited donates 10% of annual net profits to charity via the Ten Percent Foundation, a charitable trust set up by our group of companies to distribute monies to charities in the UK and Africa. We have been doing this for over 25 years. The Foundation never incurs any administration costs (other than Triodos bank charges, which are minimal). All monies donated are distributed to charities and community organisations.

www.tenpercentfoundation.org

Donation Suggestions Sought by The Ten Percent Foundation

Suggest a Charity

We are open to donation suggestions for 2026, with the next round of decision making due in May 2026, so plenty of time to make suggestions (deadline approaching in April). We tend to distribute donations in the region of £500-£2000 to each charity and we usually have around £20,000 to give away. We get more suggestions from academic staff at universities than we do

from any clients in other sectors, which we are incredibly grateful for, and we like supporting ongoing projects. Cure Parkinson's (see our website) is a good example of this and we hope to continue donating for some years to come. [To suggest a charity for us to support, please click this link](#). Takes about 30 seconds.

Recent Articles

- [Beat The Deadlines](#) - we are always happy to invoice in advance for any transcription & translation work.
- [AI & Multi Speaker Recordings](#)
- [The True Cost of Meetings](#)
- [A Guide to Apple Transcription for Voice Memo Recordings](#)
- [Surviving the ISO 27001 Remote Surveillance audit](#)
- [Anonymising Interviewees in Video Research Interviews: A Practical Guide](#)
- [Scottish accents](#) - our guide
- [English Accents](#) - which are the hardest to understand?
- [Google Meet transcription](#) - How to Get a Transcription from a Google Meet: A Comprehensive Guide.
- [Zoom Teams How to Improve the Quality of Zoom Transcriptions](#)
- [TP Transcription & University Transcriptions Nominated Charities for the Ten Percent Foundation in 2024](#)
- [Looking after the welfare of transcribers - a study](#)

Peaceful Shropshire Getaways

St Milburga Chapel in the Shropshire Hills is a cosy 4 person, Grade 2 listed holiday home in open countryside overlooking the Clee Hills. Renovated in 2022, it is approximately 10 minutes' drive from Ludlow with its highly regarded restaurants, cafes and independent shops. The chapel is perfectly located for family holidays (Ironbridge & Church Stretton nearby), weekend breaks and walking holidays. 10% of profits from the chapel lettings are donated to the Ten Percent Foundation. Rated 4 star accommodation by Visit England. Website: <https://www.stmilburgachapel.co.uk>



We hope you have enjoyed reading our monthly newsletter and look forward to hearing from you if we can assist further.

Kind regards

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Part of the Ten Percent Group of websites, donating 10% of annual profits to charity

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