### Transcription News – January 2025

#### **TP Transcription & University Transcriptions**

Transcription News from TP Transcription and University Transcriptions. Specialist academic and business transcription and translation services for all languages, established in 2001, a B Corp company and 1% For the Planet member. Our company donates 10% of profits to charity and is a member of the Ten Percent Group of websites and companies committed to this principle. For details of our company please visit <a href="https://www.tptranscription.co.uk">www.tptranscription.co.uk</a>. We produce a monthly news round up of our research projects, charity donations and work.

- Our £1000 donation to the Irish Community Centre, Dartford
- University of Salford & TP Transcription £291k Research Project Approved
- Al Transcription Goes Rogue is the Matrix already here?

# TP Transcription & University Transcriptions donate £1000 to the Irish Community Centre London



Every year, TP Transcription Limited donates 10% of net profits to charity via the Ten Percent Foundation . This year our donations included £1000 to the Irish Community Centre in Bexleyheath. We sent our graduate trainee, Mehak Gupta, along to meet the director and some of the people.

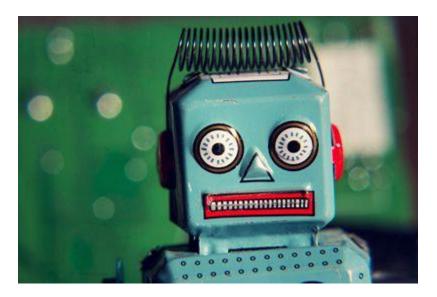
Full details here: <a href="https://tenpercentfoundation.org/tp-transcription-university-transcriptions-donate-1000-to-the-irish-community-centre-in-london/">https://tenpercentfoundation.org/tp-transcription-university-transcriptions-donate-1000-to-the-irish-community-centre-in-london/</a>

# TP Transcription & University of Salford Awarded £290k for Research Project

TP Transcription Limited are proud to be partners in a project with the University of Salford to develop an AI-powered transcription solution tailored specifically for academia. Working with Professor Mo Saraee and his team, the project has been awarded £289,821.52 by Innovate UK to develop an AI-powered transcription solution tailored specifically for academia. Professor Saraee said "this award is a fantastic opportunity for both TP Transcription Limited and the Data Science DSAI Hub at the University of Salford as we work together to revolutionize how audio and video files are transcribed into text for academic research and analysis. With a focus on user-friendly interfaces, exceptional accuracy, and cost-effectiveness, we aim to set a new benchmark in the field." As part of the project, there is an exciting opportunity for an ambitious Machine Learning Engineer to join the team at Salford and contribute to an innovative and impactful Innovate UK-funded KTP project. For further details please visit the University of Salford recruitment page here



#### Al Transcription Goes Rogue – Is the Matrix already here?



Researchers discovered that over 1% of Whisper AI generated audio transcriptions contained completely fictional phrases and sentences which did not match in any way the spoken word on the audio file. Whisper AI inserted made up physical violence or death, sexual innuendo, demographic stereotyping, made up names, made up relationships, made up health status, false authority, thanking the reader and including website links. - <a href="https://universitytranscriptions.co.uk/ai-transcription-goes-rogue-is-the-matrix-already-here/">https://universitytranscriptions.co.uk/ai-transcription-goes-rogue-is-the-matrix-already-here/</a>

#### **Recent Articles**

- **Beat the Deadlines for Funding** This is just a quick reminder that if you have funding that needs spending before the end of the university financial year, we are always happy to invoice in advance for any transcription & translation work.
- <u>Scottish accents</u> our guide
- English Accents which are the hardest to understand?
- Google Meet transcription How to Get a Transcription from a Google Meet: A Comprehensive Guide.
- Zoom Teams How to Improve the Quality of Zoom Transcriptions
- <u>TP Transcription & University Transcriptions Nominated Charities for the Ten</u> Percent Foundation in 2024
- Looking after the welfare of transcribers a study

### The Transcription Society - providing professional accreditation to academic and business transcribers

The Transcription Society is a not-for-profit organisation dedicated to improving standards in the transcription industry and providing accreditation to both individual and corporate members. The organisation is run on a not for profit basis and registered in the UK with Companies House. The society offers individual transcribers the chance to obtain professional recognition for their standards of work and provides corporate members with recognition that they subscribe to a professional level of industry standards for quality and ethics. Needless to say, TP Transcription Limited is a corporate member and our directors sit on the board of the Transcription Society. For details of the transcription standards the Society promotes, please visit <a href="https://www.transcriptionsociety.org">www.transcriptionsociety.org</a>.

We hope you have enjoyed reading our monthly newsletter and look forward to hearing from you if we can assist further.

Kind regards

Jonathan Fagan (he/him), Founder & Director, TP Transcription Limited,

Part of the Ten Percent Group of websites, donating 10% of annual profits to charity

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